

AGREE Monthly News

AGREE is a real estate marketing group focused on identifying and implementing creative means to facilitate transactions. *The Group has met monthly since 1969.* AGREE's focus includes understanding clients' needs through counseling and identifying alternatives to all cash transactions. In this challenging market, how can a client's needs be met without an all cash transaction, and the Broker earn a fee?

Our AGREE Website

Did you know that you can list your properties on our website, www.AGREGA.com? It's a simple process and you can promote your listings across the country through our affiliation with NCE (National Council of Exchangers). Everyone has been assigned a temporary login and instructions on how to get started. If you didn't receive this email, please contact our admin, Sandra Bell, at agreega@gmail.com.

Marketing Your Properties

Complete the AGREE Marketing Form Attached to the Newsletter in order to make a Formal Presentation of your property and receive first opportunity. You can also invite an active, quality commercial broker to attend the meeting to stimulate more deals. Our monthly meetings give you an opportunity to be proactive and initiate action. Knowing your client's needs gives you the best chance at starting a transaction. We provide visual aids to showcase your photos, pro forma and marketing aids. If you would like ideas on how to get the best results at the meeting, contact Nick Nichols at 678-612-5362.

Upcoming Events

Ernie Eden, CCIM, SEC will present a 6 hour CE Class during the marketing meeting at our February 16th meeting. A flyer is attached outlining the details of this class. This is a class you don't want to miss!

Escape the cold and head to Jekyll Island on February 27 & 28, 2017 for the Coastal Exchange Meeting. Room blocks expire January 26 so call now for the best prices! A Flyer is attached with additional information.

Be sure to bring a guest with you to each meeting and if they join you can earn a **FREE MEETING!** Increase membership and save money...a win-win for all!

If you would like to place an event here, or request further information, please contact Nick Nichols at 678-612-5362 or nnichols@mindspring.com

OUR NEXT MEETING IS:

Thursday, January 19, 2017
Wingate Atlanta Galleria Hotel
2762 Cobb Parkway SE
Atlanta, GA 30339
678-214-6000

Did You Know?

>You can earn a **Free Meeting** just by bringing in a New Member.

>That AGREE has a website? Check it out at AgreeGA.com. Members can upload their information and listings for added exposure nationwide through our collaboration with NCE.

>Become a member of **AGREE's Meet Up Group**. Follow this link <http://www.meetup.com/Association-of-Georgia-Real-Estate-Exchangers/> and sign up to become a member of the group.

>Join our **Linked In Group** by clicking on <https://www.linkedin.com/groups/8490957> . Use the invitation button to invite your connections.

>**Our Admin Assistant, Sandra Bell**, is available, at special rates to aid & assist you with **Brokerage Support Services & our Website**. Email her at os4u.repartners@gmail.com

ATTENTION ALL MEMBERS! If you have had changes in your information (phone number, email, etc.) please email Jim McKechnie at jim@georgiacommercialbroker.com

THE AGREE JANUARY MEETING AGENDA

When: Thursday, January 19, 2017

Where: **Wingate Atlanta Galleria Hotel, 2762 Cobb Parkway, SE, Atlanta 30339.** I-285 West to Hwy. 41 (Cobb Parkway). The ramp dead ends into Hwy. 41. Turn Right on Hwy. 41 for 100 yards, then left on Spring Rd. The Hotel is on the left, a 4 Story building. Click this link <http://www.mapquest.com/us/georgia/hotels-motel-atlanta/wingate-by-windham-atlantagalleria-center-269976512>

Cost: JUST \$10 or \$25 for guests (guests who join will receive a \$15 credit toward annual dues). Members who bring a guest, if the guest joins, your meeting is FREE. Annual Membership dues are \$75. Associate Membership (attorneys, lenders, appraisers, etc.) due are \$125. Dues can be paid on site, or mailed to AGREE Board of Directors, c/o Atlanta Board of Realtors, 5784 Lake Forrest Drive, Atlanta, GA 30328. AGREE accepts credit cards presented at the meeting.

8:00-8:45: A free breakfast served until 8:45 am. So get there early to partake with other AGREE folks. Start a transaction and network, then register for the meeting and enjoy another cup of coffee and/or breakfast roll.

8:45-8:55: A brief session will be taught (for new attendees, or not so new attendees) on **"How to Participate and Succeed in a Marketing Session."**

9:00-12:00: Marketing Session. New Sessions to Create Transactions. Verbal and Written Haves and Wants, Formal Presentations, Suggestions from Attendees on Creating Transactions, Cash and Mortgages available for deals. Tools to help you do business. Enter your properties on the [AGREE WEBSITE](#). You can use that info during the marketing meeting. It's a great tool for AGREE members, so take advantage of it. It's **FREE**.

12:00-12:30: **A Case Study will be presented by Doug Burggraaf on his property owned by a pawn broker so bring anything and everything that you would like to trade for real estate!**

12:30-1:00: **A free lunch will be provided.** This is a great time to talk about potential deals, continue your transaction discussions from breakfast or just find out something you did not know about others at your table. This opportunity is really more important than one might think.

1:00-2:00: Additional marketing, brainstorming and problem solving.

The Group only gets together once a month. Use the POWER of the Group to help YOU solve needs and issues.

Prepare for the meeting. Give yourself the best chance to start transactions. **COUNSEL - COUNSEL - COUNSEL** - **COUNSEL** your clients to find out their real needs from a transaction. An all cash deal is great, but in this environment, are you going to limit yourself to just that? Are your Clients' expectations reasonable? Find out about the existing debt on the property. If your Client will not reveal such info, do you really need them?

To remove your name from our mailing list, please reply to this email.

Questions or comments? E-mail us at agreega@gmail.com or www.AGREGA.com
